

William & Mary Bachelor of Business Administration in Marketing

Associate Transfer Degree Plan in Business Administration

COURSE REQUIREMENTS

Complete at VCCS				Complete at W&M		
BACHELOR'S DEGREE REQUIREMENT	SATISFIED BY			BACHELOR'S DEGREE REQUIREMENT		
Course	Credits	CC Course	Notes	Course	Credits	Notes
	1-2	SDV 100 College Success Skills or 101 Orientation	No credit	BUAD 200	3	First Semester Course; must be completed to be considered for admission
WRIT 101	3	ENG 111 College Comp I		BUAD 231+L	4	First Semester Course; must be completed to be considered for admission
ENGL 210	3	ENG 112 College Comp II		Calculus	4	MATH 108, 111, or 131 can fulfill this requirement if not completed at the community college
	3	Any UCGS Art or Humanities course	These two courses must come from two different disciplines. Recommend CST 130, satisfies Arts Proficiency	BUAD 317	3	Business Core
	3	Any UCGS Art, Humanities, or Literature course		BUAD 323	3	Business Core
				BUAD 350	3	Business Core
ECON 102	3	ECO 201 Macroeconomics		BUAD 351	1.5	Business Core
	3	Any UCGS History course		BUAD 352	1.5	Business Core
	4	Any UCGS Natural Sciences course		BUAD 414	3	Business core/COLL 400
	3	MTH 161 Precalculus I		BUAD 452	3	Marketing Core Course
ECON 101	3	ECO 202 Microeconomics		BUAD ELT	12	BUAD Electives
	3-4	Any UCGS Transfer course	Recommend MTH 162 for MATH 103 equivalency	COLL 150	4	Must be fulfilled at W&M
BUAD 203	3	ACC 211 Accounting I		COLL 200	3	Must be fulfilled at W&M
BUAD 2XX	3	ACC 212 Accounting II		COLL 300	3	Must be fulfilled at W&M
BUAD ELT	3	BUS 100 Intro to Business		COLL 350	3	Must be fulfilled at W&M
MATH 106	3	BUS 224 Business Stat or MTH 245 Statistics	Please note transfer credit does not satisfy the Business Statistics	Foreign Language Proficiency	Up to 16	Please refer to the Transfer Guidance section for more information.

			requirement; students must take it at W&M.			
BUAD 343	3	BUS 240 Business Law		Electives		Students must have 120 credits to graduate. 60 of those credits must be taken at W&M.
BUAD ELT	6	Select two courses from: BUS 200 Management, BUS 227 Business Analytics, BUS 270 Interpersonal Dynamics, BUS 274 Introduction to Entrepreneurship, BUS 280 International Business, MKT 201 Introduction to Marketing, ITE 140 Spreadsheets for Business				
	Up to 10	Additional from course above, CST 100 or 110 Communications, MTH 263 Calculus I, World Languages	<p>Recommend CST 100 or 110 to satisfy Arts Proficiency.</p> <p>To be eligible for admissions consideration into the Mason School of Business, you must take either MTH 262 or MTH 263.</p> <p>Recommend exploring World Language options.</p>			
CREDITS PRE-TRANSFER: 60-63				At least 60 in residence		

TRANSFER GUIDANCE

By meeting the following criteria, you are guaranteed admission to W&M:

- Earn a transfer-oriented associate degree at a VCCS institution
- Earn a minimum GPA of 3.4 at a VCCS institution

Students must apply separately to the Raymond A. Mason School of Business.

Admission is not guaranteed. Application materials include:

- Transcripts
- Essay and Personal statement
- Minimum application requirements: 39 credit hours, prerequisite coursework completed. Prerequisite coursework includes: (ACC 211, ECO 202, Calculus (one of the following: MTH 173, 175, 262, 270))
- Students are eligible to apply in their first semester as long as they are enrolled in BUAD 200 and BUAD 231+231L.

IMPORTANT LINKS & DATES:

- **University Transfer Center:** wm.edu/transfer
- **Register Intent to Transfer:** Submit Letter of Intent by Feb. 1 for Fall, or Sept. 1 for Spring admission through W&M.
- **Admission Application:** Common Application for Transfer by March 1 for Fall or October 1 for Spring.
- **Financial Aid:** wm.edu/admission/financialaid/index.php
- **FAFSA - Free Application for Federal Student Aid:** October 1 for Fall at studentaid.gov (recommend adding CSS Profile)

IS THIS DEGREE RIGHT FOR ME?

- Transfer students have a separate admissions process and timeline and should refer [to our website for more information](#). The Mason School of Business also offers minors, and some students may be offered admission into a business minor instead of a business major.
- All majors complete an integrated core program that emphasizes exposure to the underlying business disciplines.
- In addition, many students will find it desirable to pursue a multidisciplinary curriculum that will include advanced study in a business discipline other than their major field. Concentrations are available in the following ten areas: Accounting; Business Analytics; Consulting; Entrepreneurship; Finance; Innovation and Design Thinking; Management and Organizational Leadership; Marketing; Supply Chain Analytics; Sustainability.

WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

- **Associate Transfer Degree Completion:** An Associate Degree results in lower-division gen ed and proficiency requirements being met except the Foreign Language

proficiency.

- **Dual Enrollment – Completion of Associate Degree in HS:** W&M does not guarantee admission to high school students earning a transferable associate degree through dual enrollment.
- **Credit for Prior Learning:** Credits applied toward the associate degree but not earned at the VCCS institution will be reviewed in accordance with W&M academic policy as outlined in the Undergraduate Catalog. Other types of credit, such as military training, ACE recommendations, and CLEP, will be assessed in accordance with W&M policy at the time of student matriculation.
- **Catalog Year:** Catalog year is determined by your first post high school enrollment at a VCCS school.

DID YOU KNOW THAT...

- Completing your Associate transfer degree post-high school satisfies all lower division general education requirements and increases the chance of completing your bachelor's degree?
- Exceeding 3 years or 90 credits at your community college means you may have exhausted your financial aid at that college and have limited your future financial aid at W&M?

WHAT CAN I DO WITH THIS DEGREE?

Explore possible careers, salaries, and job outlook at www.TransferVirginia.org

WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- In Fall 2024, the acceptance rate was 45% for transfer students
- In Fall 2025, the acceptance rate was 50% for transfer students

Learn more about applying at www.TransferVirginia.org

FOREIGN LANGUAGE PROFICIENCY

All undergraduate students must demonstrate proficiency in a foreign language at the 202/203 level at W&M. Students may satisfy this requirement by:

- Taking the 4th level of one foreign language in high school
- Receive AP, IB or transfer credit for the 202 level or higher
- Complete a college-level course at the 202 level or above

ARTS PROFICIENCY

This requirement will be satisfied by two credits with an Arts Proficiency attribute in the same creative or performing art. The purpose of this proficiency is to understand the artistic process. Accordingly, by actively involving students in exercises that require artistic choices, these courses aim for an experience-based understanding of how the artist communicates. A course that satisfies this proficiency requires a student to begin to understand an art at the foundation level through artistic activities involving each of the following: developing their artistic skills; and applying the principles of the art through projects and/or exercises.